

FOR IMMEDIATE RELEASE**CONTACT**

Vanessa Coria, VP of Communications

Chartway Promise Foundation Marks 20 Years of Raising Awareness for Childhood Cancer and Bringing Joy, Hope & Smiles to its Promise Heroes*Foundation teams with partner charities in Virginia, Texas and Utah for a month of events & fundraisers*

Virginia Beach, VA (August 7, 2025) – In observance of Childhood Cancer Awareness Month in September—and in celebration of the [Chartway Promise Foundation's 20th anniversary](#)—[Chartway Credit Union](#) and its charitable arm are teaming up with nonprofit charity partners to make wishes and dreams come true for dozens of Promise Heroes across the communities it serves. Surprise Wish Reveals, Dream Reveals and more will take place during credit union events and foundation-hosted fundraisers to bring joy, hope, and smiles to medically fragile children and their families.

"This year, we're not just recognizing Childhood Cancer Awareness Month, we're also celebrating two decades of community impact," said Brian Schools, president & CEO of Chartway Credit Union. "For 20 years, the Chartway Promise Foundation has been a meaningful expression of our commitment to our communities. The work our Foundation has done has changed countless lives, and we're proud to continue growing that impact."

"Observing Childhood Cancer Awareness Month during our 20th anniversary is especially meaningful," said Christine Wilson, president of Chartway Promise Foundation. "It's a time to honor these brave children and reflect on two decades of bringing memorable experiences to those facing some of life's most difficult moments. We're proud to continue standing beside them and our partners that make our mission possible."

In addition to Wish and Dream Reveals, Chartway and its Foundation will treat Promise Heroes to experiences like attending events at the Utah State Fair and building backyard playsets. There are also several ways for Chartway members and the community to support the Chartway Promise Foundation. Supporters can register for the [Chartway Virginia Beach 10-Miler & 5K](#) taking place at the Virginia Beach oceanfront over Labor Day weekend, with a portion of race proceeds benefiting the Foundation. After each race, Promise Heroes will be surprised with the help of our partner charities. Other opportunities include sponsoring or attending the 26th annual [Swings Fore Smiles](#) golf tournament, which started in 1999 as a way to fulfill the wish of one girl, Julie, to go to Disney World and led to the formation of the Foundation in 2005.

Today, the golf outing continues to bring the community together in support of medically fragile children whom we call Promise Heroes. Additional opportunities to make a difference include purchasing tickets to [A Night for Hope](#) at the Virginia Aquarium & Marine Science Center. Those unable to attend can still support the Foundation by donating at any Chartway branch, online, or by becoming a [peer-to-peer fundraiser](#).

Here is a list of Chartway events for Childhood Cancer Awareness Month:

Saturday, August 30 – Sunday, August 31

[Chartway Virginia Beach 10 Miler & 5K](#) post-race Promise Hero reveals and Miles for Smiles Cheer Zone, Virginia Beach, Va.

Charity partners: [Hooked on Hope VB](#), [Make-A-Wish Great Virginia](#)

Friday, September 5

Utah State Fair at Fairpark in Salt Lake City, Utah

Promise Heroes receive VIP treatment at fair events, including the rodeo, monster truck rally, and demolition derby

Charity partner: [Best Seat in the House](#)

Saturday, September 13

Playset build in Suffolk, Va.

Charity partner: [Roc Solid Foundation](#)

Thursday, September 17

All Market Chartway Team Member Volunteer Day

- Hospital Ready Bag packing at Chartway Headquarters in Virginia Beach, Va.
- Toy Bag stuffing at Chartway branches in Northern (West Jordan branch) & Southern (Tabernacle branch) Utah
- Two Playhouse Assemblies at Chartway's Champions branch in Houston, Texas

Charity Partners: Roc Solid Foundation & [Intermountain Health Primary Children's Hospital](#)

Sunday, September 28

[A Night for Hope](#) roaring 20's themed cocktail party in celebration of the Foundation's anniversary, featuring auctions, tastings, live music, and Promise Hero family testimonials from over the years at the Virginia Aquarium & Marine Science Center, Virginia Beach, Va.

Wish Reveal partner: Make-A-Wish Greater Virginia

Monday, September 29

26th annual [Swings Fore Smiles](#) golf tournament at the Broad Bay Country Club, Virginia Beach, Va., featuring Promise Heroes, their families, and a special Promise Hero reveal.

Charity partner: [Toby's Dream Foundation](#)

Over the last two decades, the Chartway Promise Foundation has granted \$16 million to nearly 50 charity partners. In 2024, the Foundation raised \$300,000 during Childhood Cancer Awareness Month. These funds contributed to a record-breaking \$1.1M granted in 2024 to 25 charitable partners, the largest number of recipients in a single year in the Foundation's history. The grants fund programs in 2025 that support medically fragile children across the credit union's Virginia, Texas, and Utah markets.

Learn more about Chartway Credit Union and the Chartway Promise Foundation at www.Chartway.com and www.ChartwayPromiseFoundation.org.

Get the latest news about Chartway by visiting our [media center](#).

About Chartway & Chartway Promise Foundation

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our \$3.1 billion credit union proudly serves more than 260,000 members with branches in Utah, Texas, and Virginia. We've been recognized by Forbes as one of America's Best-In-State Credit Unions, included on American Banker's Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted over \$16 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit www.Chartway.com and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

Best Seat in the House

A Utah-based nonprofit founded in 2018, continues to make a powerful impact in the lives of children facing cancer and other medical conditions, poverty, foster care, and other life-altering hardships. By offering 100% free access to enriching, joy-filled events and experiences, the organization brings hope to families navigating some of life's toughest battles. What began as a simple birthday celebration has grown into a dynamic 501(c)(3) nonprofit dedicated to creating lasting memories and emotional relief for families in crisis. From tickets to concerts, sporting events, and theater performances to museum visits and holiday magic nights, each experience is designed to foster development, build community, and create a sense of normalcy for children in extraordinary circumstances. For more information, visit bestseatslc.org.

Hooked on Hope VB

Founded in 2018, Hooked on Hope VB supports pediatric cancer families with fishing outings at no cost to them. Children and their families enjoy charter boat and onshore fishing events as well as camping trips, allowing them to "catch" fun memories together. For more information, visit hookedonhopevb.org.

Intermountain Health

Headquartered in Utah with locations in six states and additional operations across the western U.S., Intermountain Health is a nonprofit system of 33 hospitals, approximately 400 clinics, medical groups with some 4,600 employed physicians and advanced care providers, a health plans division called Select Health with more than one million members, and other health services. Helping people live the healthiest lives possible, Intermountain is committed to improving community health and is widely recognized as a leader in transforming healthcare by using evidence-based best practices to consistently deliver high-quality outcomes at sustainable costs. For more information, visit intermountainhealthcare.org.

Make-A-Wish Greater Virginia

Make-A-Wish® delivers life-changing wishes for children with critical illnesses. Their goal is to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey and helps them build the physical and emotional strength they need to fight a critical illness. For more information about Make-A-Wish Greater Virginia, visit va.wish.org.

Roc Solid Foundation

Roc Solid Foundation is a Chesapeake-based nonprofit founded by pediatric cancer survivor, Eric Newman. The organization is best known for distributing Ready Bags to families when their child is first diagnosed with



5700 Cleveland Street
Virginia Beach, VA 23462
☎ (800) 678-8765
🌐 chartway.com

cancer and providing backyard playsets to kids during treatment. For more information, visit www.rocsolidfoundation.org.

Toby's Dream Foundation

Founded in 2009, Toby's Dream Foundation is dedicated to bringing joy to children with life-threatening illnesses by granting them the dream of a lifetime. They serve children who are treated and referred from Children's Hospital of The King's Daughters in Norfolk and from Naval Medical Center Portsmouth. For more information, visit tobysdream.org.

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