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**FOR IMMEDIATE RELEASE**

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## **Chartway Announces Promotion of Doug Almeida to Senior Vice President of Consumer Lending**

**Virginia Beach, VA (April 2, 2025)** – Chartway Credit Union is pleased to announce Doug Almeida's promotion from vice president of digital banking to senior vice president of consumer lending. Almeida will lead Chartway's consumer lending strategy in his new role, overseeing secured and unsecured lending. He will also retain oversight of payments and continue driving innovation in that area.

Almeida joined Chartway's consumer lending team in 2019. He stepped into the role of director of lending analytics and provided leadership in the development and execution of a comprehensive analytics strategy. Many of these strategies drove critical business decisions supporting Chartway's growth plans. He brought a keen understanding of internal and external business dynamics related to lending and collections to support senior leaders and managers in ongoing initiatives. In 2022, he was promoted to vice president of digital banking, where he focused on evolving Chartway's connected digital experience strategy to boost member satisfaction and credit union growth.

"Doug is a proven leader. As vice president of digital banking, he played a pivotal role in shaping our lending and digital banking strategies," said Steven Lee, Chartway's chief lending officer. "His expertise in analytics, risk, and strategic planning, combined with his passion for problem-solving, makes him the ideal leader to advance our consumer lending to the next level."

Almeida is a graduate of the University of Tampa, where he earned a Bachelor of Arts in history.

Learn more about Chartway Credit Union at [www.Chartway.com](http://www.Chartway.com).

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### **About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our \$3 billion credit union proudly serves more than 260,000 members with branches in Utah, Texas, and Virginia. We've been recognized by Forbes as one of America's Best-In-State Credit Unions, included on American Banker's Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted \$16 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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