



5700 Cleveland Street
Virginia Beach, VA 23462
☎ (800) 678-8765
🌐 chartway.com



FOR IMMEDIATE RELEASE

CONTACT

Vanessa Coria, VP of Communications

Chartway Ventures Welcomes Jennifer Addabbo and Samantha Paxson to Board

Virginia Beach, VA (March 14, 2025) – Chartway Ventures, the wholly owned Credit Union Service Organization (CUSO) of Chartway Credit Union, welcomed Jennifer Addabbo and Samantha Paxson to its board of managers. The two new members were elected during a board meeting held earlier this month at the Governmental Affairs Conference 2025 in Washington, D.C., where industry leaders gathered to discuss key issues shaping the future of credit unions. Addabbo and Paxson will replace outgoing board members Sean Banerjee and Phil Olson.

Jennifer Addabbo

Addabbo is the CEO and co-founder of Engage fi, an 80-person consulting firm assisting financial institutions with strategic planning, technology selections, contract negotiations, and implementations. In addition to her extensive industry knowledge and insight, her network of fintech's provides significant value to the credit union industry she serves.

Samantha Paxson

Paxson is the founder and CEO of Power & Light Collaborative (PLC), a strategic growth consultancy focused on bridging the gap between innovation and community-focused financial institutions. She is a recognized leader in fintech, branding, and member experience, previously serving as Chief Experience Officer at Co-op Solutions (now Velera) and brings valuable expertise in digital transformation and strategic growth.

"As Chartway Ventures continues to expand its focus on technology and financial innovation, Jennifer and Samantha's expertise will be instrumental in shaping our strategic direction," said Rob Keatts, president of Chartway Ventures and executive vice president, chief strategy officer at Chartway. "Their leadership and industry knowledge will help us identify new opportunities that strengthen our ability to serve Chartway and its members."

Established in 2023, Chartway Ventures is focused on investing in organizations that align with Chartway's purpose of unlocking the potential of individuals and families so they can thrive. Investments are chosen for their innovative approach, scalability, compatibility with our operations, and potential for strong economic returns for our members.

Learn more about Chartway Credit Union at www.Chartway.com.

Get the latest news about Chartway by visiting our [media center](#).



5700 Cleveland Street
Virginia Beach, VA 23462
☎ (800) 678-8765
🌐 chartway.com



About Chartway

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our \$3 billion credit union proudly serves more than 260,000 members with branches in Utah, Texas, and Virginia. We've been recognized by Forbes as one of America's Best-In-State Credit Unions, included on American Banker's Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted \$16 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit www.Chartway.com and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

#