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FOR IMMEDIATE RELEASE

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Chartway Credit Union's Promise Foundation Lauches "Give With All Your Heart" Campaign to Send Three-Year Old Promise Hero to Disney

Month-long campaign in February funds a medically fragile child's wish trip through partnership with Make-A-Wish

Virginia Beach, VA (February 2, 2026) – Throughout February, [Chartway Credit Union](#), invites its members and the public to "Give With All Your Heart." The month-long campaign will fund the wish of Promise Hero Paisley, a three-year-old battling congenital heart disease, whose wish is to visit Disney World and Peppa Pig Land in Florida. The credit union's charitable arm, the [Chartway Promise Foundation](#), and its non-profit partner, [Make-A-Wish Utah](#), are collaborating to bring the wish to life.

"Give With All Your Heart' is designed to make generosity simple and meaningful," said Christine Wilson, executive director of Chartway Promise Foundation. "By offering multiple easy ways to give throughout February, we're inviting members and the community to come together around Paisley and see how even a small donation can help bring her wish to life."

February 1 through February 28, Chartway Credit Union members and supporters can donate through their Chartway account in a branch, on the [donation page](#) of the Chartway Promise Foundation's website, or via Venmo @ChartwayPromise. Each donation made throughout the month directly supports Paisley. With a campaign goal of raising \$5,000, and average wishes ranging between \$5,000 to \$7,000, every gift brings Paisley and medically fragile children like her closer to their wishes.

"Our purpose is to unlock the potential of individuals and families so they can thrive and our Promise Foundation is at the heart of our organization's community commitment, allowing us to live our purpose beyond financial services," said Rebecca Riordan, chief people & culture officer of Chartway Credit Union and president of the Chartway Promise Foundation. "It gives our members and the public a direct way to support children and families when it matters most. 'Give With All Your Heart' reflects who we are as a credit union—connected to our communities and committed to making a difference."

As the month comes to a close — the Foundation and Make-A-Wish Utah invite the public to the annual "Promise Night at the Grizzlies" — a public Wish Reveal for Paisley where she and her family will be surprised with her wish come true, on the ice in West Valley, Utah in front of hockey fans, friends, and family:

Wednesday, February 25 at 7 p.m.

Wish Reveal – Promise Night at the Grizzlies

Utah Grizzlies vs. Tahoe Knight Monsters

Maverik Center

3200 South Decker Lake Drive, West Valley City, Utah 84119



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Leading up to Paisley’s Wish Reveal, the Foundation will surprise another Promise Hero on the basketball court, in partnership with [Make-A-Wish Greater Virginia](#), during the annual “Promise Night at the Arena” in Norfolk, Va.:

Wednesday, February 11 at 7 p.m.

Wish Reveal – Promise Night at the Arena

Old Dominion University vs. Marshall Men’s Basketball Game

Chartway Arena

4320 Hampton Blvd, Norfolk, Va. 23529

The annual “Promise Night at the Grizzlies” and “Promise Night at the Arena” bring together partner charities, supporters, board members, leaders, Chartway team members, and dozens of Promise Heroes and their families who have been assisted through foundation grants. It’s a powerful opportunity for Chartway members and the public to see firsthand how their generosity makes an impact.

“Chartway Promise Foundation’s Giving with All Your Heart Campaign is generosity at its most powerful,” said Daniel Dudley, president and CEO of Make-A-Wish Utah. “Through their extraordinary support of Make-A-Wish Utah, they’ve created moments of joy and hope for children battling heart conditions like Paisley, reminding families they are surrounded by love during even the hardest times. We are so grateful to Chartway for leading with heart and helping make wishes come true.”

In 2025, Chartway Promise Foundation awarded more than \$1M in grants to 33 partner organizations across its Texas, Utah, and Virginia markets to fund programs this year. In all, last year, the foundation granted 90 wishes, built four backyard playsets, packed 2,000 hospital activity bags, packed 160 hospital ready bags, funded 175 eye exams and glasses, granted 100 fishing and camping trips, supported 30 field trips for mobility-challenged children, and much more.

Chartway Credit Union’s community commitment reaches far beyond its charitable foundation. Across its Texas, Utah, and Virginia markets, Chartway supports local families through financial education programs, scholarships, crisis relief contributions, bilingual services, and partnerships that expand access for underserved communities. Team members regularly volunteer at events that strengthen neighborhoods, empower students, and uplift organizations meeting critical needs. Together, these efforts reflect Chartway’s deep dedication to helping the communities it serves.

To donate or learn about volunteer opportunities with Chartway Promise Foundation, visit www.chartwaypromisefoundation.org.



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About Chartway & Chartway Promise Foundation

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our \$3.2 billion credit union proudly serves more than 265,000 members with branches in Utah, Texas, and Virginia. We've been recognized by Forbes as one of America's Best-In-State Credit Unions, included on American Banker's Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted \$17 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit www.Chartway.com and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

About Make-A-Wish Utah

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We're on a quest to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight a critical illness. For more information about Make-A-Wish Utah, visit <https://wish.org/utah> or call (801) 262-9497.

Make-A-Wish Greater Virginia

Make-A-Wish® delivers life-changing wishes for children with critical illnesses. Their goal is to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey and helps them build the physical and emotional strength they need to fight a critical illness. For more information about Make-A-Wish Greater Virginia, visit va.wish.org.

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